



# Bean Soup: Advertising Rates

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## Ad Costs

All ads are billed for the full calendar year (or a prorated amount).

Calendar year (4 Issues): \$15.00 per column inch

Business card size ad: \$120.00 for Full Year

\*For one issue only - Cost per column inch: \$20.00\*

Business card size ad is 2 column inches: \$40.00\*

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## Ad Deadlines

**January–March edition:** November 28th

**April–June edition:** February 28th

**July–September edition:** May 28th

**October–December edition:** August 28th

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## Artwork Submission

Acceptable formats: PDF, .tif or .jpg

Column inch width: 3.625"

Minimum 2 column inches; Maximum 5 column inches

Submission must be at least 300 dpi at the size it will be used

Submit artwork to: [barry@thevanillabeancafe.com](mailto:barry@thevanillabeancafe.com)

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## Distribution Information

3,000 copies printed every quarter

Distributed on/or by the 20th of the prior month of the quarter.