



# Bean Soup: Advertising Rates

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## Ad Costs

All ads are billed for the full calendar year (or a prorated amount).

Calendar year (4 Issues): \$17.50 per column inch

Business card size ad: \$140.00 for Full Year

Business card size is 2 column inches.

*\*For one issue only – cost per column inch: \$22.50*

*\*Business card size ad: \$45.00*

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## Ad Deadlines

**January–March edition:** November 28th

**April–June edition:** February 28th

**July–September edition:** May 28th

**October–December edition:** August 28th

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## Artwork Submission

Acceptable formats: PDF, .tif or .jpg

Column inch width: 3.625"

Minimum 2 column inches; Maximum 5 column inches

Submission must be at least 300 dpi at the size it will be used

Submit artwork to: [barry@thevanillabeancafe.com](mailto:barry@thevanillabeancafe.com)

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## Distribution Information

3,000 copies printed every quarter

Distributed on/or by the 20th of the prior month of the quarter.