

# Bean Soup: Advertising Rates

### **Ad Costs**

All ads are billed for the full calendar year (or a pro-rated amount).

Calendar year (4 Issues): \$20.00 per column inch

Business card size ad: \$160.00 for Full Year

Business card size is 2 column inches.

\*For one issue only - cost per column inch: \$25.00

\*Business card size ad: \$50.00

#### **Ad Deadlines**

January-March edition: November 28th

April-June edition: February 28th

July-September edition: May 28th

October-December edition: August 28th

#### **Artwork Submission**

Acceptable formats: PDF, .tif or .jpg

Column inch width: 3.625"

Minimum 2 column inches; Maximum 5 column inches

Submission must be at least 300 dpi at the size it will be used

Submit artwork to: barry@gvh-ct.com

## **Distribution Information**

2,500 copies printed every quarter

Distributed on/or by the 20th of the prior month of the guarter.